



Racold Thermo retains the National Energy Conservation Awards record sixth time in a row

Ministry of Power, Government of India awards Racold Thermo with the National Energy Conservation Award by Bureau of Energy Efficiency (BEE) for its Electric Storage Water Heaters for the Sixth Time in a row

Pune, 14 December, 2015: Racold Thermo, the leader in manufacturing and marketing of water heating products has been honoured with the prestigious **National Energy Conservation Award (NECA)** in the category of **Manufacturers of BEE Star Labeled Appliances (Storage Water Heater) Sector** for the sixth time in a row by Bureau of Energy Efficiency (BEE). Bureau of Energy Efficiency coordinates the Energy Conservation Awards scheme of the Ministry of Power. Racold is the only company to receive this award 6 times and has been conferred **Top Rank**. BEE has introduced a new award category “TOP RANK” award this year for all companies winning this award 3 or more times in a row. 2 companies were selected this year and Racold is one of them.

The awards were held at Vigyan Bhawan, New Delhi and presented to **Racold Thermo by Shri Piyush Goyal**, The Hon’ble Minister of State (I/C) for Power, Coal and New & Renewable Energy at a special ceremony.

On receiving the award bestowed by BEE, **Ramnath Venkataramanan, Managing Director, Racold Thermo** said, “We are indeed proud to receive this award by BEE for the sixth time in a row which is a testimony of our continuous efforts in manufacturing most energy efficient water heaters. The environmental scenario is changing and there is an urgent need of adopting energy efficient technologies. We at Racold Thermo Ltd., are constantly trying to innovate and inculcate Energy Efficient technologies into our products. Racold Thermo Ltd. has taken the lead in introducing most advanced range of energy efficient water



heaters in the country. This award is a recognition given by the Ministry which encourages us to raise the bar even more in the future.”

Water heaters, as per Racold’s internal study, contribute approximately 30 per cent to the household bill and using energy efficient water heaters reduces the burden of the electricity to a great extent. Racold recently has introduced a new technology, for the first time in India, Smart Bath Logic, which benefits the consumer by customizing the water heater settings as per his bathing requirements and in turn saving precious electricity.

About Racold Thermo Limited

Racold Thermo Pvt Ltd has the country’s largest and fully integrated water heater plant, offering the latest in technology and international standards, specially adapted to suit Indian conditions. The company has a pan India presence with over 10,000 retail outlets and 175 service centers. It has redefined industry standards and set new benchmarks in water heating by enhancing the aesthetics, quality, durability, safety and performance of the product. The continuous focus on innovation and R&D has resulted in many a “firsts” for Racold. Racold as a brand is synonymous with breakthrough innovation, premium quality and complete customer satisfaction. As a further testimony to their continuous delivery on performance, they have been the first to obtain quality and performance certifications as per IEC, CE and other similar International standards. With a complete range of Electrical, Gas, Solar water heaters and Heat Pumps, Racold Thermo is now providing complete water heating solutions to all the sectors i.e. domestic, commercial and industrial.

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